

For Immediate Release

Contact: Suzanne Gibbons-Neff
Suzanne@sgnpr.com
617-670-1763

**LINCOLN SCHATZ'S GENERATIVE PORTRAITURE AT *ESQUIRE* MAGAZINE'S
SIGNATURE SPACE FOR CHARITY EVENTS
Holding Guests Captive**

Chicago, IL. September 24, 2007; Lincoln Schatz, an artist focusing on generative portraiture and known internationally to collectors, designers and architects is participating in *Esquire* magazine's *Esquire North: The New View*, a 5,700 square-foot triplex penthouse apartment in Harlem that will play host to series of exclusive celebrity and community-related charity events from September through November.

Lincoln's piece --comprised of four 60" screens -- is an integral part of the living room designed by Champion Platt for Versace. The generative portraiture, which is created by proprietary custom software designed by Lincoln, selectively records and displays video images culled from a specific environment --in this case guests of *Esquire North* -- and captures not only those interacting with it in the present, but continues to endlessly recombine and overlay the resulting video files, making it statistically improbable for any screen composition to ever repeat. The idea of manipulating time through compression, expansion and reassembly is central to Lincoln's work.

Esquire North opens on Sept. 27th with a reception for **CARE**, the international poverty relief agency, featuring **Kyra Sedgwick**. Continuing through the next two months are charity events **Oxfam America**, hosted by **Scarlett Johansson** and **Helen Mirren**; a benefit for **Shine on Sierra Leone**, hosted by **Jay-Z** and **Regina King**; and events benefiting **Harlem Village Academies**, **Riverkeeper**, **Faster Cures**, and **The New York City Police Foundation**. Throughout the run of the project, Lincoln Schatz's perpetual canvas will be peopled by some this country's top philanthropic donors, entertainers, celebrities and other VIPs.

All events are by invitation only.

Stephen Jacoby, associate publisher of marketing for *Esquire*, said, "We are thrilled to have Lincoln participate in this extraordinary space, created by the best designers working today for the benefit of the charities that have partnered with us. Lincoln's piece will not only capture those who are our special guests at *Esquire North*, but for years to come will display the spirit of the many who came to celebrate and support the art of giving."

Lincoln Schatz is represented in New York City by bitforms Gallery, in San Francisco by the Catharine Clark Gallery and The Quint Contemporary Art Gallery in La Jolla, California.

For more information please visit www.esquire.com. For more information about Lincoln Schatz please visit www.lincolnschatz.com

About Lincoln Schatz:

Since 2000, Lincoln Schatz has focused on the experience of place and the meanings produced by the collisions of nonlinear sections of time.

Through his custom software, Schatz selectively records and displays video images culled from specific environments to create generative portraits.

Most recently Schatz has created video works that collect, store and display more than eight years of video memory. From its start date, each piece collects video from its environment daily, amassing thin slices of video/time. On-screen those slices overlap and juxtapose with images from current time. Like the human mind, past and present events wash over one another resulting in new possibilities and impossibilities.

About *Esquire*:

Esquire (www.esquire.com), published by Hearst Magazines, was the winner of the 2007 National Magazine Award for "Reporting" and the 2006 award for "General Excellence," and is the most-honored monthly magazine in America with a total of 19 awards. Readers can also interact with the brand on the digital front, with *Esquire* Mobile (m.esquire.com). In addition to its U.S. flagship, *Esquire* publishes 16 editions around the world.

Hearst Magazines is a unit of Hearst Corporation (www.hearst.com) and one of the world's largest publishers of monthly magazines, with nearly 200 editions around the world, including 19 U.S. titles and 20 magazines in the United Kingdom, published through its wholly owned subsidiary, The National Magazine Company Limited. Hearst reaches more adults than any other publisher of monthly magazines (74.1 million total adults, according to MRI, spring 07).